

The University of Glasgow's Third Sector Knowledge Exchange Collaborative - The Model

Slide 1: Shows the title 'The University of Glasgow's Third Sector Knowledge Exchange Collaborative' and the names Paula Karlsson-Brown, Sarah Weakly, and Jane Cullingworth, with a photo of the University of Glasgow and the slogan 'World Changing Glasgow'.

Speaker: Hi there, I'm Paula Karlsson-Brown and I am a lecturer in management at the Adam Smith Business School at the University of Glasgow.

In this video I am going to talk about a knowledge exchange project that I have set up together with my colleagues Sarah and Jane. Effectively it is a hub called the University of Glasgow Third Sector Knowledge Exchange Collaborative or The Collaborative for short.

In The Collaborative we aim to bring together Glasgow third sector organisations with academics and students at the University in a mutually beneficial way.

Slide 2: Shows The Collaborative Model, of three overlapping circles labelled 'TSOs', 'Academics' and 'Students'. Next to the TSOs circle is 'Problems, projects etc'. Next to the Academics circle is 'Research, teaching etc' and next to the Students circle is 'Real life, applied learning etc'

Speaker: Let me explain the model. The Collaborative consists of a network of academics at Glasgow who want to use their expertise to help third sector organisations to solve problems they are facing. This expertise could, for example, come in the form of business or strategic planning, HR and recruitment or computing and digital tools. A core set of academics interested in this work would serve as advisors to the third sector organisations alongside students who work with the organisations on projects via integrated coursework modules, internships or collaborative dissertations. All of the work undertaken will be at no cost to the third sector organisation and the expertise provided will be responsive to the needs of the organisation.

So that could be that a third sector organisation has a project idea but lacks the time to complete that project and so by contacting us we can match that organisation with an academic or student who may be able to do the project for the organisation.

Benefits to academics come from working with real clients to solve problems which can be used for research. The development of teaching materials can also improve by creating greater connections with third sector organisations and maintaining a close touch with practice. Benefits to students include gaining experience working with real clients to solve problems, work-related learning opportunities to apply course topics and skills, and building connections with organisations. Involvement with The Collaborative offers students opportunities for invaluable professional and personal development

Slide 3: Shows photo of the University of Glasgow, and the following contact details:

Email paula.karlsson@glasgow.ac.uk

Twitter : @researchingrisk

Email sarah.weakley@glasgow.ac.uk

Twitter : @s_weakley

Email jane.cullingworth@glasgow.ac.uk

Twitter : @JCullingworth

#UofGWorldChangers

@UofGlasgow

Speaker: We are really excited to see collaborations develop between Glasgow's third sector, academics and students. If you are interested in exploring this type of collaboration then please get in touch.

At this stage you are not committing to anything beyond putting your name on the list of our network, so there really is nothing to lose.

ENDS

See the video at <https://policyscotland.gla.ac.uk/third-sector-knowledge-exchange-collaborative/>